INDUSFACE™

Why Start-Ups Need to Strengthen Application Security

SMBs need protection from cyber risks, now more than ever. Is application security pushed to the bottom of your priority list?

5 Severe Impacts a Cyber Breach Could Have on The Start-Up:

- Loss of critical and sensitive information of clients, employees, third parties, and the business
- Downtimes resulting in loss of productivity
- Financial setback caused by revenue loss or post cyberattack recovery costs
- Possible regulatory lawsuits or penalties for non-compliance with web app protection measures
- Reputational loss leading to a loss of customers, partners, and investors
- Shutdown of the company

Check Out These Startling Statistics on Application Security in Startups

- Small businesses are targeted by 43% of cyber-attacks
- New SMBs saw a 424% rise in security breaches in 2019
- 60% of small businesses are forced out of business within six months of an attack
- SMEs can lose over $2.2 million annually, to cyberattacks

43% 424% 60% $2.2 million
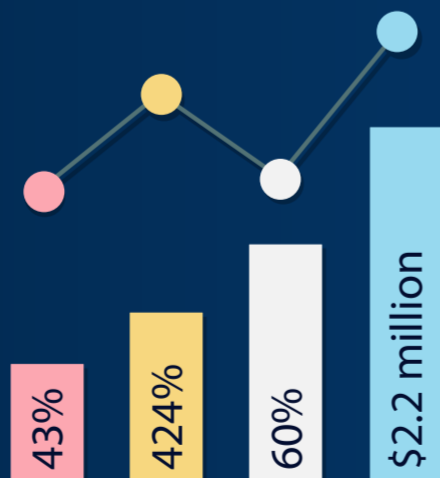
Take Application Security Seriously!

1. Be aware of the most common types of cyber-attacks such as phishing and spear-phishing, DoS and DDoS, SQL injection, malware, compromised/stolen devices, cross-site scripting, and zero-day attacks which could pose a threat to your company.

2. Foster cybersecurity culture among your employees because many attacks occur due to employee negligence and human errors like compromised passwords, ignoring company cybersecurity guidelines, and opening phishing emails.

3. Restrict and manage the access of sensitive or confidential information to only those people who need it to do their job. Remove access once the job is completed.

4. Conduct regular security testing of your applications to identify all the vulnerabilities and potential risk factors.

5. Design an incident and failure response strategy in the event of a security breach.

Secure Your Start-Up with Indusface

Indusface is a cybersecurity expert that has end to end, customized security solutions to meet the needs of modern-day startups.

Contact us now to schedule 14 Days Free Trial.

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