



# The Rise in Global DDoS Protection and Mitigation Market



In recent times the DDoS attacks are getting increasingly complex, with the threat and impact of organization DDoS attacks changing over time. DDoS protection software solutions aim to eradicate the downtime of those attacks and enhance website availability to help businesses stay productive and efficient.

#### **DDOS SOFTWARE PREDICTION:**

The global DDoS protection and mitigation market size is anticipated to extend at a CAGR of 14%, from USD 2.4 billion in 2019 to USD 6 billion by 2028.



## GROWING DEMAND FOR DDOS SOFTWARE SOLUTIONS:

The largest attack so far was GitHub in February 2018 with 1.3TBps.

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In Q3 2020, China was the leading targeted country, with 72.83% of attacks.

A perceptible rise in DDoS attacks between 2014 and 2017, up 2.5 times.

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DDoS activity increased by 542% between Q4 2019 and Q1 2020

a) Rise in the penetration of the IoT & connected devices,b) Demand from small & medium enterprises

are the biggest factors that might drive the growth of the DDoS protection and mitigation market between 2020 -2028.

#### **DDOS PREVENTION SOLUTION**



The DDoS protection program includes buying and managing the equipment that can filter out the receiving traffic and resist the attack. These are cloud-based security services and network devices that moderate the incoming threat.

### LARGEST MARKET SHARE WITHIN THE DDOS PROTECTION AND MITIGATION MARKET



According to the Market Research Inc report, **North America** holds the largest market share in the market during the forecast period.

**Asia Pacific (APAC)** will likewise see a rise in its market growth due to rapid growth and economic stability in developing countries, and better regulatory reforms.



**Indusface's AppTrana** provides always-on, unmetered DDOS protection against layer 3, 4 & 7 DDOS attacks, ensuring application availability with a guaranteed uptime of 99.99%.