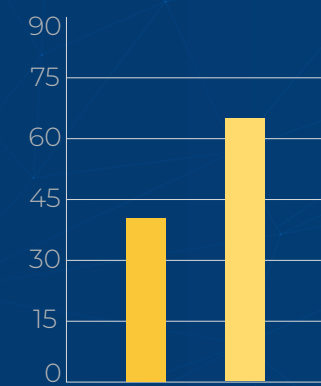


5 Effective Ways for Website Protection



Hacks don't just happen to the big organizations.

One report found that small businesses were the victims of **43% of all data breaches**, out of which **69% are forced to shut down** within 6 months of the attack. And the losses permeating from cyberattacks are massive – USD 3.92 million on an average.



Important Steps to Stay Ahead of Hackers and Protect Your Website

1. Robust and Evolving Security Strategy

Cybersecurity strategy must be comprehensive, proactive, and well-thought. Stay updated on the latest trends in security and continuously tune the strategy.

2. Update Everything on the Website

Software, third-party components used to the plugins, libraries, and so on, must be updated as critical patches are contained in updates. Clean out the components that are outdated or don't receive updates from the website as they provide important gateways for your attacks.

3. Continuous Website Scanning

Continuous scanning using an intelligent and automated website vulnerability scanner must be used to identify known vulnerabilities for effective website protection.

4. Deploy a Web Application Firewall to Front Your Applications

WAF is often an efficient place to quickly deploy risk mitigation steps based on the evolving threat landscape and dynamic nature of web applications.

Important Features to Consider While Selecting a Web Application Firewall:

- Ability to Update and Deploy Rules
- Have 24x7 Security Experts
- Common Signatures that Can Block DDoS and Bot attacks
- Support and Guarantee of No False-Positive
- No Trade-Off Between Security and Performance



5. Onboarding a Comprehensive and Robust Security Solution

Must Have Features in Your Security Solution:

- Intelligent, Automated Website Vulnerability Scanner
- Effective False Positive Management
- Robust, Holistic, and Managed WAF
- Regular Security Audits and Pen-Tests
- The Expertise of Certified Security Professionals
- Security Analytics

For simple and effective measures for heightened security, invest in managed web application security solutions like AppTrana that can save several millions of dollars in penalties, restoration costs, and reputational losses.

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14 Days Free Trial.

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